

**HEDRA STRATEGIC PLAN ACTION STEPS – 2024/2025  
DRAFT PLAN – MAY 7, 2024**

<b>Development of Underutilized Sites</b>				
<b>Project</b>	<b>Project Status</b>	<b>Strategic Actions</b>	<b>Budget Impact</b>	<b>Timeline To Complete</b>
<b>Block 28 Redevelopment HIGH PRIORITY</b>	Ongoing	Seek to acquire remaining properties (EDS & Spiral Pizza).	Staff time / Acquisition Budget	Ongoing
	Not Started	Develop RFQ / RFP for development partner for the site once land is assembled.	Staff time	1Q 2025
<b>Westview Mall</b>	Ongoing	Support owner in marketing of lease opportunities, site improvements and expanded commercial options	Staff time	Ongoing
	Not Started	Facilitate development of additional commercial building space within the parking lot of Westview Mall	Staff time\Civil Design	2Q 2025
<b>Block 15 Redevelopment</b>	Not Started	Examine redevelopment options for the south half of the block - Tyler Street Landing – Luke Siewert (SE Quarter) - 213-215 Ramsey Street Building – City & Walker (SW Quarter)	Staff time	4Q 2025
	Ongoing	Tyler Street Landing Apartments – Let Purchase and Development Agreement Expire on 8/1/24. Agreement extended for an additional year in 2023. Development appears unlikely. Land use approvals also expire on 8/1/24.	Staff time	3Q 2024
	Ongoing	213-215 Ramsey Street – Consider short term lease of the building to provide additional security and income	Staff time	Ongoing
<b>Hwy 61 / County Hwy 46 Redevelopment</b>	Ongoing	Facilitate coordinated development of vacant land owned by Kwik Trip and Murph’s auto repair.	Staff Time	Ongoing
	Ongoing	Coordinate with Dakota County on County Hwy 46 improvement project and preserving access to the redevelopment site.	Staff Time	Ongoing
<b>Block 1 Redevelopment</b>	Ongoing	Examine short term uses to activate use and visibility of property for future development.	Staff time	Ongoing
	Not Started	Coordinate development of property with future wastewater treatment plant redevelopment.	Staff time	3Q 2025
<b>Waste Water Treatment Plant Site</b>	Not Started	Work with City Council to determine future land use and residential density for site redevelopment	Staff time\Consultant	2Q 2025
	Not Started	Develop RFQ / RFP for development partner	Staff time	4Q 2025

<b>Block 16 Development</b>	Ongoing	Determine Met Council interest in redevelopment of parking lot to other use.	Staff time	Ongoing
	Not Started	Determine future land use and for property	Staff time\Consultant	3Q 2025
<b>Hastings Creamery</b>	Ongoing	Work with property owners to determine the cost for site cleanup and demolition of buildings for redevelopment.	Staff	Ongoing
	Ongoing	Determine cost of site cleanup and demolition of buildings independent of creamery	Staff\Consultant	Ongoing
	Not Started	Work with property owners to find a site redeveloper	Staff	4Q 2024
	Not Started	Determine land use and market feasibility for redevelopment priorities within the downtown	Staff\Consultant	3Q 2024
<b>Downtown Small Area Plan- Heart of Hastings 2.0</b>	Not Started	Determine land use and market feasibility for redevelopment priorities within the downtown	Staff\Consultant	4Q 2025
	Not Started	Request funding for Study as part of 2025 budget	Staff	3Q 2024
<b>Downtown Parking</b>	Ongoing	Evaluate existing parking utilization during various days and times	Staff	Ongoing
	Not Started	Determine if a professional parking study needs to be conducted	Staff	4Q 2024

### Support Hastings Existing Affordable Housing Stock

<b>Project</b>	<b>Project Status</b>	<b>Strategic Actions</b>	<b>Budget Impact</b>	<b>Timeline</b>
<b>Maintain aging/naturally occurring affordable housing stock</b>	Not Started	Determine use of Local Affordable Housing Act (LAHA) sales tax revenue	Revenue for programming	3Q 2024
	Not Started	Explore CDA housing programs for partnership on any existing programs that could be further funded for added resources towards Hastings' housing stock. Look at downpayment assistance for first time home buyers.	Budget allocation + Staff time	4Q 2024
	Not Started	If no existing CDA program in place, Staff to research other communities' housing stock maintenance programs to craft a funding program appropriate to aid in maintaining naturally occurring affordable housing stock in Hastings	Budget allocation + Staff time	4Q 2024

### Maintain Hastings Character & Tourism Attraction

Project	Project Status	Strategic Actions	Budget Impact	Timeline
Community Investments & Awareness	Ongoing	Implementation of Façade Improvement Program. Look at transitioning program into TH 61 assistance during construction	\$50,000	Ongoing
	Ongoing	Implement placemaking initiatives including the summer Makers Markets (June-August) and Hastings Restaurant Week (January)	Staff Time	Ongoing

### Improvements To Development Process

Project	Project Status	Strategic Actions	Budget Impact	Timeline
Assess Entitlement Process	Not Started	Staff to conduct survey assessing the City's current development/permitting processes.	Staff time	4Q 2024
	Not Started	Staff prepare summary of areas of strength and areas of improvement. Identify specific alterations to be made to be considered by HEDRA / Planning Commission / City Council.	Staff time	

### Business Retention and Expansion

Project	Project Status	Strategic Actions	Budget Impact	Timeline
Business Retention & Expansion Visits	Ongoing	Staff to complete at least 5 BR&E visits annually and provide BR&E survey report to HEDRA.	Staff time	Ongoing
Business Drop-in visits	Ongoing	Staff to complete at least 100 business drops in's per year and provide updates to HEDRA in July and January on status of visits.	Staff time	Ongoing