



City Council Memorandum

To: Mayor Fasbender & City Councilmembers
From: City Administrator Dan Wietecha
Date: May 20, 2024
Item: Arts & Culture Commission – Civic Arena Mural

Council Action Requested:

Approve concept for installation of mural on southwest wall of Civic Arena.

Background Information:

The Arts & Culture Commission proposes to hire an artist for a mural on the large southwest wall of the Civic Arena facing Highway 61. In consultation with the Parks Department, this public art would welcome people to our town and celebrate Hastings hockey history. The planned installation would be completed ahead of the January 2026 Hockey Day Minnesota.

With permission to have the mural placed on a City building, the Commission plans to issue an RFP in June 2024, review submissions in September, provide finalists with \$1K stipend to develop full proposal, and select the artist in November. The City Council would be involved in the final approval.

The current Civic Arena Project will come in under budget due to receipt of the Mighty Ducks Grant, freeing up funds that could supplement the mural project.

Financial Impact:

Estimate \$40,000 - \$60,000

(\$16K from 2023 budget carryover, \$10K from 2024 budget, \$13K from 2025 budget, \$21K from Arena Project and potential donations)

Committee Discussion:

Requested by Arts & Culture Commission

Attachments:

Draft Request For Proposals

RFP: Mural Celebrating Hastings, MN Hastings Civic Arena

Seeking Midwest artist/s to design and create an engaging, dynamic and welcoming mural celebrating Hastings and Hastings hockey history.

No fees to submit project proposals.

SUMMARY

The Hastings Arts & Culture Commission and the City of Hastings invites artists to submit proposals and qualifications for a mural to welcome people into our historic rivertown and to celebrate the athletic history tied to our community. The Hastings Civic Arena houses athletic and cultural events all season long and is a landmark on the south end of town. 2026, the city of Hastings will host Hockey Day Minnesota, and this mural will be in the center of the action.

PROJECT GOAL

To create a welcoming and vibrant introduction to the City of Hastings and the Hastings Civic Arena.

PROJECT DESCRIPTION

The mural will occupy the southwest wall of the Hastings Civic Arena, facing Hwy 61 and serve as a visual landmark and welcome to our community.

We are looking for the scope to fall into the range of \$40000-\$60000 and be inclusive of design, fabrication, materials, artwork transportation, special handling fees (if any), materials needed for installation, photographic records and documentation. The artist will install the artwork with the City of Hastings staff cooperation and assistance.

SPECIFIC PARAMETERS:

The mural must be rendered onto a material that can be attached to the exterior surface of the building. The building consists of concrete fins that are completely unsuitable for painting, and for clean visual communication.

Proposed materials must be durable/maintenance free and able to withstand the outdoor location.

Finished artwork must be permanent and designed to last in the elements.

Mural should be readable and visible by motor vehicles passing on Hwy 61.

The design should be suitable/acceptable for public viewing by all ages and can not include any branding.

The design MUST prominently include "Welcome to Hastings" of similar message and also include "Hastings Civic Arena"

The system to attach the mural substructure to the wall must be included in final designs, and idea of this is helpful within the preliminary designs.

The wall on the Hastings Civic Arena is quite large, (dimensions). The mural does not need to encompass the whole wall, but placement of mural on the wall must be taken into consideration within the designs.

Artist/s will work with City of Hastings staff to ensure adherence to safety codes and engineering requirements.

See attachments that include architectural dimensions and photographs of building.

SELECTION CRITERIA

Design will be evaluated on the following criteria:

Welcoming nature of the design

Incorporation of theme,

Design aesthetic,

Installation of artwork on the side of the building

Strength of past work samples,

Must be willing to sign an artist project agreement

The Hastings Arts & Culture Commission will convene to select the proposals and present them to the Parks Department and then to the City Council and Mayor for final approval.

APPLICATION PROCESS:

Artist interested in creating public artwork must submit the following for consideration:

Artist Statement including comments on process

Project proposal

Resume (two pages max)

Biography – max 300 words

Examples of relevant artwork (10 images max)

Descriptive sample list adding context to work samples (two pages max)

SELECTION PROCESS

Submitted applications will be judged on a competitive basis from which 3 finalists will receive a stipend of \$1000 to submit full proposals.

Deadline for Entries: Received by 11:59 pm September 1, 2024

Finalists notified by September 23, 2024

Finalists submit full proposals by October 25, 2024

Selected artist notified by Nov 11, 2024

Expected Installation date: Before Nov 1, 2025

Please send submissions to

Hastings Arts & Culture Commission

ArtsandCultureCommission@hastingsmn.gov

Or

Hastings Arts & Culture Commission
C.O. City of Hastings
101 4th Street East
Hastings, MN 55033