

**HASTINGS ECONOMIC DEVELOPMENT & REDEVELOPMENT
AUTHORITY**

Follow-Up: for Informational Purposes only

**March 8, 2012, 6:00 pm.
Hastings City Hall Volunteer Room**

I. Quorum

Board Members Elling Schultz, Keena, Alongi, Toppin, and Holzem present.
Board Members Peine and Kelley Absent

Staff Present: Hinzman and Rausch

Others Present: Cheryl Wagner, Gahnz Furniture, and Bill Veeneman Go Kids Day Marketing.

II. Minutes – February 16, 2012 meeting

Keena, Toppin motioned and seconded approval of minutes as presented.
Motion passed 5-0.

III. Bills

Toppin, Keena motioned and seconded approval of Bills, as presented 5-0.

IV. Business

A. Hudson Redevelopment: Demolition of the 1974 addition

1. Order Public Hearing.

Schedule Public Meeting in May or June, once completed RAP is available. Use this public meeting to share information about the demolition of the 1974 addition, as well as an opportunity to hear from ideas from the public on the redevelopment of the site. Will set the actual date at a future meeting.

Authorize Preparation of Plans and Specifications.

Toppin motioned, Keena seconded to direct staff to prepare plans and specifications for the demolition or removal of the 1974 building. Motion approved 5-0.

B. Consider Residential Rehabilitation Loan: 706 Vermillion Street – Mark Borchardt.

Elling Schultz motioned to approve the residential rehab loan for 706 Vermillion. Toppin seconded the motion. Motion approved 5-0.

V. Reports and Information

A. Go Kids Day Marketing Presentation

Cheryl Wagner, Gahnz Furniture, and Bill Veeneman of Go Kids Day presented new marketing effort for local small businesses. Commissioners are intrigued by the effort. The Commission is willing to support and promote as much as possible as it fits with the *shop local campaign* element of HEDRA's Marketing plan.

B. HEDRA Workshop Recap

C. Marketing Plan

Commission provided direction on next steps for identifying gaps in current business make-up and business types the commission would like to focus on. The Commission also provided suggestions of projects that should be included in a "top ten list" of case studies.

D. Hudson Redevelopment

E. Community Development Annual Report

Hinzman provided a presentation on the 2011 Community Development Annual Report

F. Discuss Payment to Separate Hard Wired Alarm System: 114-116 East 2nd Street – Pam Holzem.

Vice President Holzem removed herself from discussion, Keena nominated Toppin as Acting President for the discussion, Elling Schultz seconded the motion.

Commission directed staff to check with other projects with similar situations to see if they have an interest to separate the systems. Also asked that staff determine where funds would come from for HEDRA to pay for the work.

VI. Adjourn 7:20

Next Meeting: April 12, 2012