

City of Hastings

City Council Memorandum

To: Mayor Hicks & City Councilmembers
From: Adeline Schroeder, Deputy City Clerk
Date: February 28, 2013
Item: 2013 Rivertown Days

Council Action Requested:

Designate 2013 Rivertown Days as a Special Event and approve utilizing City Parks for some of the events, and street closings for the parade.

Background Information:

The Rivertown Days Event has been very successful in previous years, and the Hastings Chamber of Commerce has made a request to have July 18, 19, 20, and 21, 2013 designated.

This year the Rivertown Days Committee would again like to have a beer and wine garden as part of the event. For the first time, the Hastings Area Chamber of Commerce will be requesting the temporary On-Sale Liquor License from the City of Hastings.

As in previous years, the Hastings Area Chamber of Commerce & Tourism Bureau will be submitting a Rivertown Days Agreement for consideration at a later date this year. The Hastings Chamber agrees to work closely with various City Departments to ensure the safety of the event organizers, attendees and the surrounding community.

The 2013 Rivertown Days request is similar to previous years.

Financial Impact:

N/A

Advisory Commission Discussion:

N/A

Council Committee Discussion:

N/A

Attachments:

Chamber of Commerce Request



RIVERTOWN DAYS

"An Annual Community Festival on the Mississippi...Held in July." Sponsored by the Hastings Area Chamber of Commerce

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February 27, 2013

Mayor Paul Hicks and Hastings City Council Members
 Hastings City Hall
 101 East 4th St.
 Hastings, MN 55033

Dear Mayor Hicks and Council Members:

As in previous years, the Hastings Area Chamber of Commerce & Tourism Bureau will be submitting a Rivertown Days agreement to the City Council for consideration at your July 1st meeting. We ask that you declare Rivertown Days, July 18–21, 2013 as a special event for the City of Hastings. This will allow for special vendor permits to be issued.

The Rivertown Days Committee would again like to have a beer and wine garden as part of the event. We will use the same space guidelines as in previous years; however the Hastings Chamber will be requesting the license from the City of Hastings. We are requesting that the time for beer sales be modified to end at 11:00 p.m. I have spoken with Police Chief Schnell about these requests and he has no concerns with the extended time or with last year's addition of wine sales. The area will be single fenced and will not be restricted to individuals over the age of 21. Wrist bands will be required to purchase and consume alcohol.

We are asking that we be allowed to post that no outside alcohol is allowed. This is an insurance issue with alcohol sales. The suggested hours for beer sales will be from 5:00 – 11:00 p.m. Friday; 2:00 – 11:00 p.m. Saturday and very limited sales on Sunday. This will be finalized by the Hastings Area Chamber of Commerce when the final river events schedule is determined. The Hastings Area Chamber will hire their own security for issuing wristbands and monitoring sales.

The parade and any other events will be cleared through the Police, Fire, Parks and Public Works Departments. Rivertown Days will be utilizing city parks for some of the events, and we appreciate all of your assistance in making Rivertown Days a great event for our community.

If you have any questions or concerns about any of these events or requests, please feel free to contact me at 651-437-6775.

Sincerely,

Michelle Jacobs, President
 Hastings Area Chamber of Commerce & Tourism Bureau

cc: Dave Osberg, City Administrator
 Melanie Mesko Lee, Assistant City Administrator/City Clerk
 Dan Fluegel, City Attorney
 Hastings Chamber Board Members