



City of Hastings Parks & Recreation

920 W 10th St, Hastings MN 55033

Ph: (651) 480-6175

Fax: (651) 437-5396

Web: www.ci.hastings.mn.us



“Creating Community Through People, Parks, and Programs”

Parks & Recreation Commission Memorandum

To: Parks & Recreation Commission Members
From: Chris Jenkins, Parks & Recreation Director
Date: 5/10/2013
Subject: Veterans Park Baseball Field Improvement Committee – Scoreboard Fundraising

Commission Action Requested:

Recommendation to City Council

Background Information:

The current scoreboard at Veterans Baseball Field was installed in 2000 with the same fundraising process being proposed for a new scoreboard. There are currently financial and logistical challenges in acquiring new/rebuilt electronic components for the scoreboard. The City electrician has conducted repairs and replaced a variety of electronic components in the last 13 years, most often electronic “drivers” need to be replaced for the scoreboard to operate correctly. Daktronics, the manufacturer has been able to supply rebuilt drivers to this point, however there is question as to how much longer those parts will remain available. The committee is seeking support from the Parks & Recreation and the PRC to take this fundraising idea before the City Council so they may begin donation requests.

Financial Impact:

None

Staff Recommendations:

The Parks & Recreation Department supports the committee’s desire to conduct fundraising activities for the purchase and installation of a new scoreboard at Veterans Baseball Field.

Parks & Recreation Committee of Council Discussion:

Attachments:

Committee Proposal

Civic Arena

2801 Red Wing Blvd.

Ph: (651) 480-6195

Fax: (651) 437-4940

Aquatic Center

901 Maple Street

Ph: (651) 480-2385

Fax: (651) 437-5396

Youth First

920 W 10th Street

Ph: (651) 480-6182

Fax: (651) 437-5396

SCOREBOARD Proposal

Veterans Athletic Complex – BASEBALL FIELD
Hastings, MN

This project is designed to meet the following Hastings PRC's Park Improvement guidelines:

- Enhancement of existing park
- Enhancement of opportunities for public leisure

Based on the following criteria:

- Age of Equipment
- Maintenance
- Environmental Concerns

SCOREBOARD SUMMARY

- Current scoreboard was installed in 2000 managed by the Hastings Hawks in partnership with the City of Hastings Parks Department.
- The Hawks secured \$40K+ in donations from local businesses - \$0 City financial input towards purchase and installation.
- 13 years later – parts impossible to get, numerous driver problems, obsolete technology
 - IF THIS PLAN IS APPROVED BY CITY COUNCIL... NEGOTIATIONS AND SECUREMENT OF FUNDS WOULD BEGIN IMMEDIATELY WITH HOPES THAT PROJECT WOULD BE COMPLETED EITHER AT END OF 2013 SEASON OR BEGINNING OF 2014.

Q: HOW does this project meet the guidelines from above?

- The scoreboard adds to the aesthetics of the ballpark and enhances fan experience.
- As mentioned in the summary, the current scoreboard is obsolete. Parts that can be purchased are very expensive.
- The old technology draws a lot of electricity making it expensive to operate AND there are some environmental concerns that stem from this.
- The also adds to the opportunity for the Hastings to host regional and state level tourneys.

CONSTRUCTION PROJECT

- Construction would be through AIM Electronics who would work with the City Parks Department and City of Hastings to ensure proper installation.

CONTRACTORS

- AIM Electronics and subcontractors they would use – provided approved by City of Hastings.

COST SUMMARY

DAKTRONICS BA-2025-21 (LED) scoreboard w/console =	\$14,230.00
DOME PANEL (like DCTC) =	\$ 2,735.00
SPONSOR PANEL (2'x27') =	\$ 1,480.00
WIRELESS TRANSMITTER (no need for new wiring)	\$ 790.00
SHIPPING & HANDLING	\$ 735.00
	<u>\$19,970.00</u>
	SUBTOTAL =
6.875% MN SALES TAX	\$ 1,372.94
	\$21,342.66
	Installation
	<u>\$ 3,000.00</u>
	\$24,342.66

PROPOSED FUNDING

- \$25,000 project... 3 sponsor spaces available \$10,000 LIFETIME ON SCOREBOARD DONATION
- Currently have 4 sponsors on the board... SMEAD, TREASURE ISLAND, VALLEY CHEV and VERMILLION BANK.
- COMMITTEE TO SEEK 3 LIFETIME OF SCOREBOARD ADS from current sponsors @ \$10K each... working with Parks Dept.