

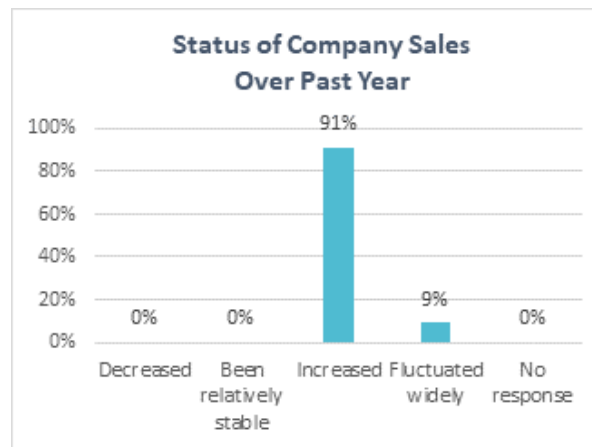
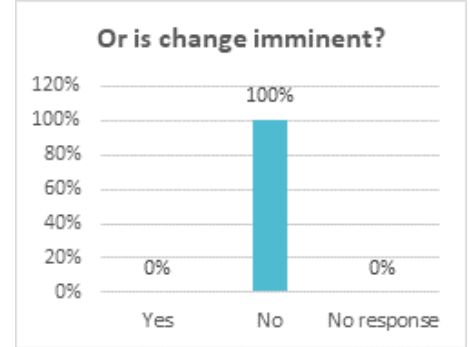
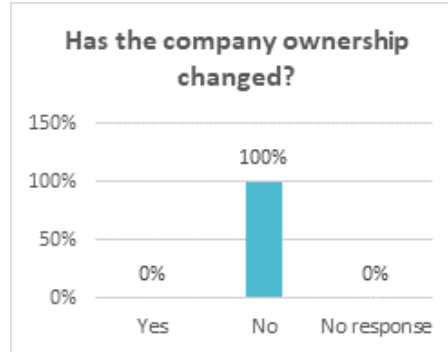
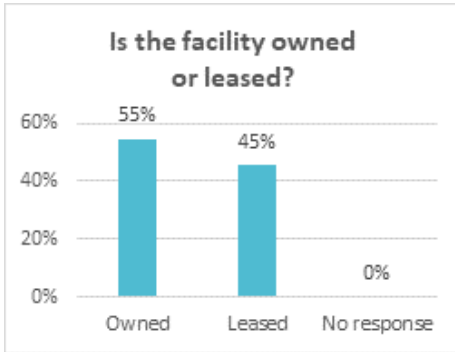


BR | E Survey Data Report 2017

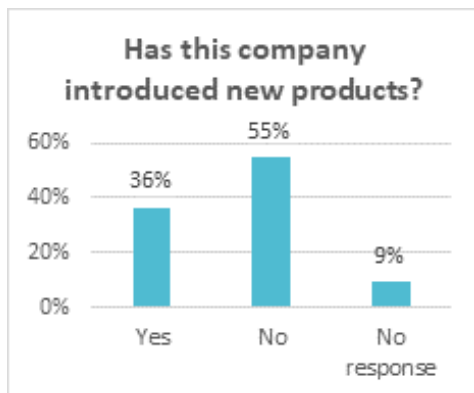


Report based on 11 BRE Surveys Completed YTD 2017 (9.6.17)

BUSINESS AND FACILITY DETAILS



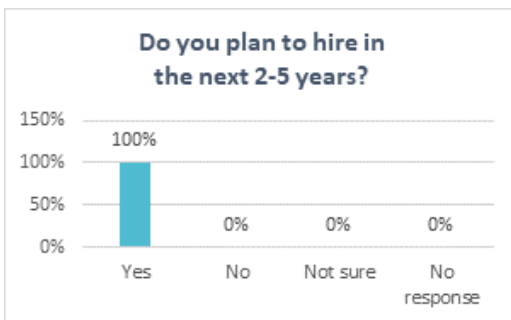
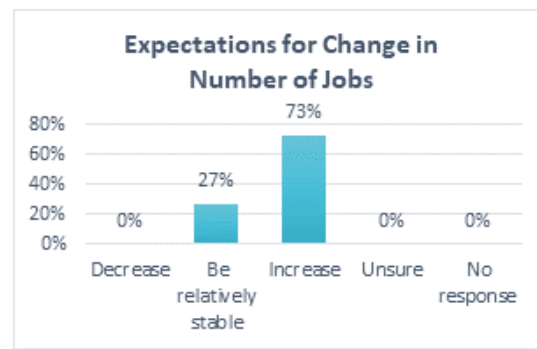
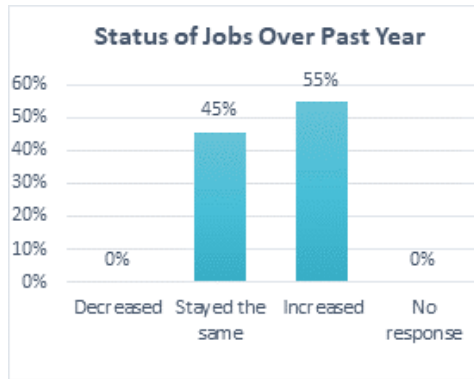
PRODUCTS AND SERVICES



7 out of 11 organizations reported that their products were manufactured locally.

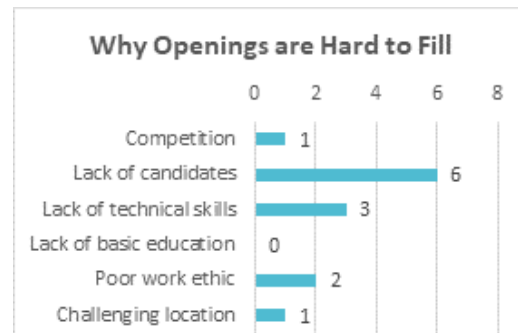
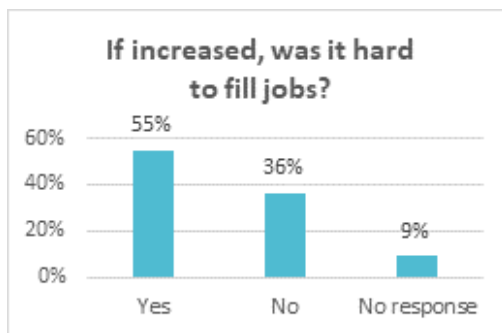
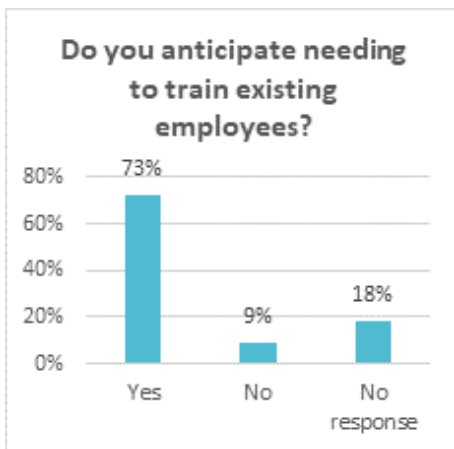
EMPLOYMENT AND WORKFORCE

Total # of FTEs: 262; Average # of FTEs: 24

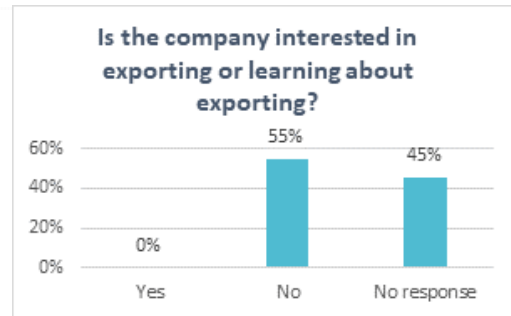
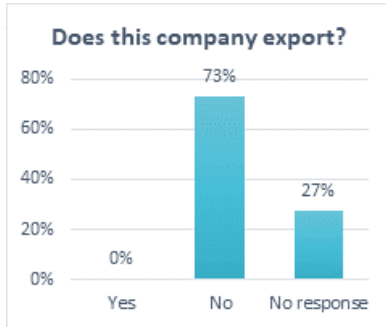
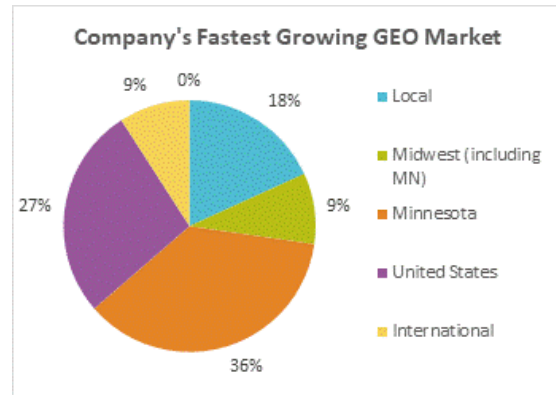
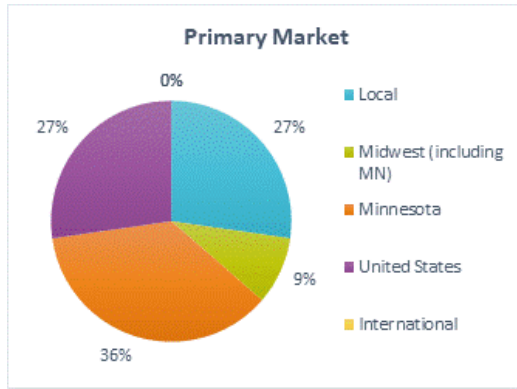


What types of jobs are you hiring?

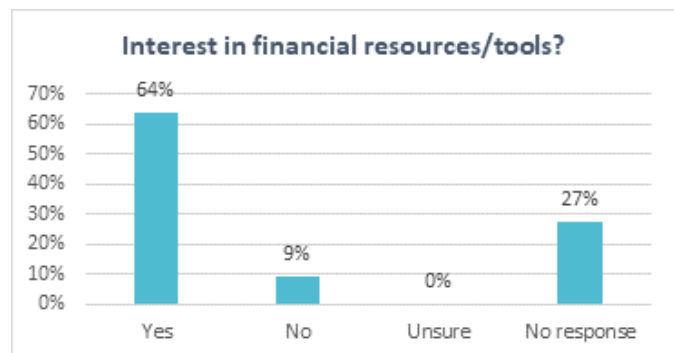
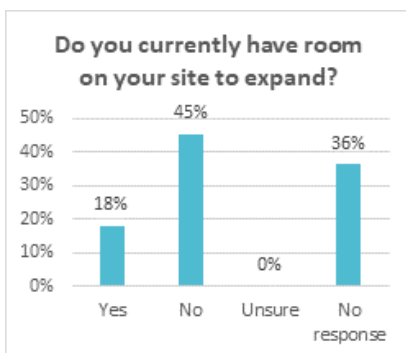
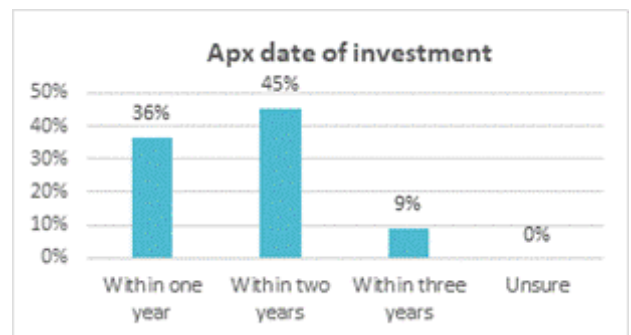
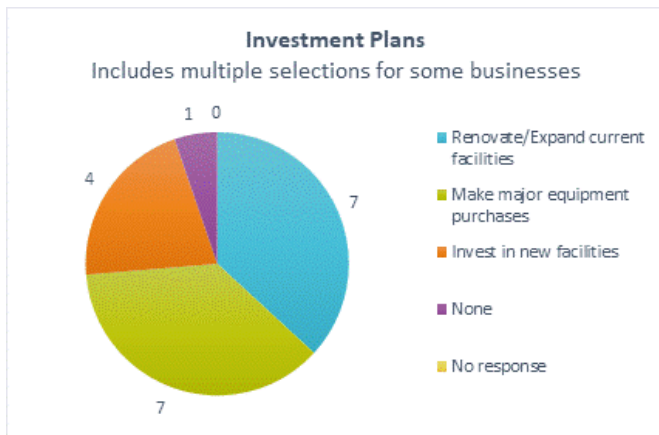
- Response 1:** Tradesmen, middle management
- Response 2:** Customer Service
- Response 3:** Groomers
- Response 4:** Machinests, Welders
- Response 5:** Manufacturing/Shop and Sales
- Response 6:** Project Manager
- Response 7:** Retail/sales/ shop girl, design intern
- Response 8:** Sales, bookkeeping, office manufacturing
- Response 9:** Skilled labor (machinists, welders)
- Response 10:** Trade, skilled craftsmen - looks at getting employees right out of high school. works with OTJ programs
- Response 11:** Warehouse, HR, Sales, other professional positions



MARKET INFORMATION



INVESTMENT PLAN



COMMUNITY

Strengths

Community ties and involvement, workforce, downtown

River trails, downtown

City was very welcoming, acted as a partner with

Outside the core metro, but close proximity to metro resources

Active community, tourism, sports

Close-knit, supportive of small businesses

Strong, tight-knit community, strong word of mouth

Local support of small businesses

Integrity, values, good people, community involvement, proximity to MSP

Cheaper property

Weaknesses

SAC/WAC, better partnerships and connections with local businesses

Perceived distance from the metro, drive-in traffic is lower than at former location

Low number of manufacturing companies, low communication from city, no hotels, lack of housing

City support, specifically in assisting in promoting new & existing businesses. Working with Chamber.

Restaurant & retail turnover

Distance perception, housing availability and high prices compared to Lakeville, Farmington, Rosemount

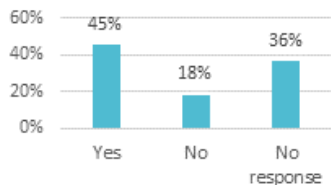
Emptiness downtown - lack of attractive storefronts, lack of quality signage

Taxes are too high (specifically vs. Red Wing)

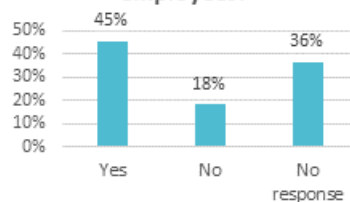
Hard for newcomers to feel welcomed

Availability of talent, access to suppliers (some that delivered to Cottage Grove won't deliver as far as Hastings), high taxes - specifically in Industrial Park

Have you interacted with any of the departments at City Hall?

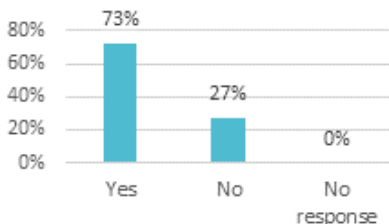


Does the community have enough housing & the right type of housing for future employees?



POST DISCUSSION VISIT

Does this company require follow up?



This report has been compiled by GREATER MSP to reflect data entered into Salesforce.com from completed BRE surveys. Every effort has been made to ensure that the information clearly reflects data entered by city reps.

GREATER MSP | Minneapolis Saint Paul Regional Economic Development Partnership
400 Robert Street North, Suite 1600 | Saint Paul, MN | www.greatersp.org