



City Council Memorandum

To: Mayor Fasbender & City Council Members

From: Paige Marschall Bigler, Recreation Programming Specialist

Date: January 22, 2019

Item: Accepting Sponsorship

Council Action Requested: Accept Power within Chiropractic Sponsorship of \$300.00 for Storytime in the Park; which is a part of Rotary Pavilion Programming for 2019.

Background Information: The City of Hastings and Power Within Chiropractic signed a mutual agreement as part of the 2019 Storytime in the Park sponsorship. It is recommended the consideration and acceptance of the monetary sponsorship.

Financial Impact: We will continue to include sponsorships as a revenue item as part of the budget process to offset programming costs; specifically costs for Storytime in the Park.

Advisory Commission Discussion:

None

Council Committee Discussion:

None

Attachments:

- Storytime in the Park Mutual Agreement
- Storytime in the Park Sponsorship Form



City of Hastings Parks and Recreation
 920 West 10th Street
 Hastings, MN 55033
 Direct (651)-480-6182
 Fax (651)-437-5396
 www.hastingsmn.gov

2019 Storytime in the Park Sponsorship

SPONSOR NAME: Power Within Chiropractic

This informational form is accompanied by a Mutual Sponsorship Agreement

SPONSOR INFORMATION:

Contact Name Dr. Bethanie Schatz	Business Phone (651) 437-6778
Address 1355 S. Frontage Road, Suite 106	Home Phone ()
City Hastings	Cell Phone ()
State MN Zip 55033	Fax # ()
Email powerwithinchiro@gmail.com	Website https://www.powerwithinchiro.com/

TYPE OF SPONSORSHIP Rotary Pavilion Program Sponsor

2018 Storytime In the Park - Storytime Description: The purpose of the 2019 Storytime Series is to encourage the community and families of Hastings to enjoy entertainment within their own City, to provide a sense of community pride and cohesiveness, to invite the community and visitors to utilize the new facility and space and to create community connections. The Storytime Series will consist of six programs on the second and fourth Wednesday of the month from June 2019 – September 2019. Each program will be held at the Rotary Pavillion located at 20 Ramsey Street, Hastings, MN 55033. The programs are free of charge to attendees made possible by your sponsorship. Each program is theme based and provides entertainment, a healthy activity, literacy development and a family friendly environment.

2019 STORYTIME IN THE PARK

June 19 10:30 AM	Theme Shapes	Stories, songs, and activities
July 17 10:30 PM	Theme Dance	Stories, songs, and activities
July 31 6:00 PM	Theme Buildings	Stories, songs, and activities
August 21 10:30 AM	Theme Sports	Stories, songs, and activities
August 28 6:00 PM	Theme Feelings	Stories, songs, & Activities
September 18 10:30 AM	Theme Friends	Stories, songs, & Activities

Power Within Chiropractic Community Outreach Package \$300.00

- Sponsorship recognition in Hastings Star Gazette
- Sponsorship acknowledgement on City of Hastings Facebook
- Power Within Chiropractic recognized on City of Hastings Programs and Events Webpage
- Verbal recognition on Hastings Community TV
- Verbal recognition on KDWA News

Please contact Paige Marshall Bigler, Recreation Programming Specialist, if additional information is needed.
 651-480-6182

\$300.00 SPONSORSHIP PAYMENT: Cash Check # _____ Credit Card

Credit Card Payment:

If you are emailing or faxing this form, please do not include your credit card information on it. Please call Hastings Parks and Recreation 651-480-6182 with the credit card information. Credit Card information will be processed after the City Council recognized and accepts Sponsorship.

CC Payment -

OFFICE USE ONLY:

Date Received: _____ / _____ / 2019
 Time Received: _____ am/pm
 Received In-person Drop Box
 Mail Fax Email
 Received By: _____
 Paige Marshall Bigler



City of Hastings – Parks and Recreation Department
2019 Storytime in the Park Sponsorship
Mutual Agreement
Sponsorship Request: \$300.00

Power Within Chiropractic: Sponsorship Role:

Below are the outreach benefits of the sole sponsorship for 2019 Storytime in the Park:

- Enter into a sole sponsorship paid by *Power Within Chiropractic* for the 2019 Storytime in the Park series paid no later than April 1, 2019. Made payable to the *City of Hastings* and submitted to: Hastings Parks and Recreation. 920 West 10th Street, Hastings, MN 55033.
- Recognition as 2019 Storytime in the Park sponsor in the Hastings Star Gazette articles featuring Rotary Pavilion Programming; provided by the *City of Hastings*
- Sponsorship acknowledgement on the City of Hastings Facebook event postings; developed by the *City of Hastings*. Logo graphic provided by *Power Within Chiropractic*
- *Power within Chiropractic* recognized on City of Hastings Programs and Events Webpage. Webpage design by *City of Hastings*.
- Verbal recognition as 2019 Storytime Series sponsor on Hastings Community TV.
- Verbal recognition as 2019 Storytime Series sponsor on KDWA News

Point of Contact:

City of Hastings, Parks and Recreation Department
Paige Marschall Bigler, Recreation Programming Specialist
Direct: 651-480-6182 – pmarschall@hastingsmn.gov

2019 Sponsorship Statement:

The 2019 sponsorship is based on present costs only. The 2020 sponsorship level is not guaranteed and subject to change.

Trade Agreement Disclaimer

Ownership of Promotional Materials: Any plan, idea and all promotional materials created by *Power within Chiropractic* or *City of Hastings Parks and Recreation Department* shall be and will remain the property of both parties unless formally agreed upon.

Agreement

The *City of Hastings Parks and Recreation Department*, and *Power Within Chiropractic* agree to the terms and the sponsor partnership as outlined above.

David M. ...

City of Hastings Representative

Bethanie Schatz, D.

Power Within Chiropractic Representative

1-11-19

Date

1-10-19

Date

--End--