



City Council Memorandum

To: Mayor Fasbender & City Council Members
From: Paige Marschall Bigler, Recreation Programming Specialist
Date: October 19, 2020
Item: 2020 Recap – Levee Park Rotary Pavilion Programming

Council Action Requested:

No Action is being requested

Background Information:

The fifth year of programming at the Rotary Pavilion in Levee Park took place from July 9, 2020 – September 30, 2020. A total of 25 programs were planned for the facility; averaging 2 events per week. This season we cancelled all June events due to the uncertain COVID-19 restrictions leading up to our Calendar of Events and we cancelled 3 events due to unfavorable weather conditions. Over 3,000 people attended the 25 events over the season. The Rotary Pavilion also hosted 20 rentals with 8 cancellation due to state restrictions.

We extend a genuine thank you to our event sponsors, partners and attendees who make these programs possible. We look forward to a full season of programming in 2021.

Financial Impact:

The City of Hastings designated \$10,000 for Rotary Pavilion Programming in 2020. An additional \$20,200 in sponsorships, grants and donations were acquired this year to facilitate the increase of high-quality performances and music events compared to \$4,175 in 2019, \$3,950 in 2018, \$3,450 in 2017 and \$2,000 in 2016. The fifth year of programming fit within the allocated funds.

Advisory Commission Discussion:

N/A

Council Committee Discussion:

N/A

Attachments:

N/A