

# Business Retention & Expansion Survey

Row 9

<b>Company Name</b>	Hastings Golf Club and Hastings Public House
<b>Company Address</b>	2015 Westview Dr
<b>Contact Email</b>	nicole@hastingsgolfclub.com
<b>Contact Phone Number</b>	6513792016
<b>Date Survey Completed</b>	02/15/22
<b>In what area of the City is your business located?</b>	
<b>Does the company own or lease this facility?</b>	Leased
<b>Has company ownership changed in the past year?</b>	No
<b>Does the company have a succession plan?</b>	No
<b>Contact Person:</b>	Nicole Sindelar
<b>Type of facility (select all that apply):</b>	Headquarters
<b>Over the past year, company sales have(select one)</b>	Increased
<b>What has contributed to that increase or decrease?</b>	Word of mouth, marketing
<b>What are the company's major products/services?</b>	Restaurant, events, golf
<b>Has the company introduced new products this year?</b>	No
<b>Briefly describe new products:</b>	
<b>How many full time employees are at this facility?</b>	7
<b>How many part time employees are at this facility?</b>	40
<b>Has the number of FT</b>	Increased

employees changed this year?

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If FT employees changed, by how many? 1

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Has the number of PT employees changed this year? Stayed the same

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If PT employees changed, by how many?

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Do you plan to hire in the next 2-5 years? Yes

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If yes, how many FT employees do you plan to hire? 1-2

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What types of jobs are you hiring? Kitchen and Events

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If you hired in the past year, was it hard to fill? Yes

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If difficult, what do you think contributed to it? Lack of candidates

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Do you anticipate needing to train current staff? No

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If yes, what kind of training is needed?

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Does the City have adequate housing for your staff? Yes

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What is the Company's primary market (select one) Midwest (including MN)

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Company's fastest growing geographic market Midwest (including MN)

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Do you export or have clients outside of the U.S.? No

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If so, where (select all that apply):

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What is your percent of sales outside of the US?

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Are you interested in exporting outside of the US? No

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Does the Company plan to (check all that apply) Make major equipment purchase  
Renovate/Expand current facilities

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Approximate date of investment Within one year

(select one)

Do you currently have room on your site to expand? Yes

What are strengths of the community? Connection, word travels, loyalty

What are weaknesses of the community? Entitlement, poor connection between city and business

Have you interacted with City Hall? If so, how? Yes, liquor and other licenses, etc

How can Hastings improve local business climate? Have a plan to grow residential

What community project(s) would benefit business? Middle class housing

K-12 ★★★★★

Technical & Community College ★★★★★

Customized Training Programs ★★★★★

Overall Workforce Quality ★★★★★

Public Transportation ★★★★★

Highway Infrastructure ★★★★★

Air Service ★★★★★

Proximity to Suppliers ★★★★★

Recreational Opportunities ★★★★★

Cultural Opportunities ★★★★★

Crime Rate ★★★★★

Housing Supply for Workforce ★★★★★

Lending by local financial institutions ★★★★★

Assistance from local government ★★★★★

Attitude towards business ★★★★★

Permitting/Zoning

★★★★★

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**Local Taxes**

★★★★★

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**Local fees**

★★★★★

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**Telecommunications/Broadband Service**

★★★★★

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**Telecommunications/Broadband Rates**

★★★★★

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**Electric Rates**

★★★★★

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**Electric Reliability**

★★★★★

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