

Business Retention & Expansion Survey

Row 8

Company Name	Hastings Beauty School
Company Address	221 2nd Street East
Contact Email	dunoon@hastingsbeautyschool.com
Contact Phone Number	651-437-1225
Date Survey Completed	02/15/22
In what area of the City is your business located?	Downtown
Does the company own or lease this facility?	Owned
Has company ownership changed in the past year?	No
Does the company have a succession plan?	No
Contact Person:	Dunoon Warnke
Type of facility (select all that apply):	Home-based
Over the past year, company sales have(select one)	Decreased
What has contributed to that increase or decrease?	Covid is still contributing to our smaller numbers of enrolled students.
What are the company's major products/services?	Education and cosmetology services
Has the company introduced new products this year?	No
Briefly describe new products:	
How many full time employees are at this facility?	4
How many part time employees are at this facility?	3
Has the number of FT	Decreased

employees changed this year?

If FT employees changed, by how many? 1

Has the number of PT employees changed this year? Increased

If PT employees changed, by how many? 3

Do you plan to hire in the next 2-5 years? Yes

If yes, how many FT employees do you plan to hire? 1-3

What types of jobs are you hiring? Educators

If you hired in the past year, was it hard to fill? Yes

If difficult, what do you think contributed to it? Lack of candidates Poor work ethic

Do you anticipate needing to train current staff? Yes

If yes, what kind of training is needed? We are expanding the courses we are offering so we will educate instructors for the new classes.

Does the City have adequate housing for your staff? Yes

What is the Company's primary market (select one) Local

Company's fastest growing geographic market Local

Do you export or have clients outside of the U.S.? No

If so, where (select all that apply):

What is your percent of sales outside of the US? 0%

Are you interested in exporting outside of the US? No

Does the Company plan to (check all that apply) Make major equipment purchase Renovate/Expand current facilities

Approximate date of investment Within one year

(select one)

Do you currently have room on your site to expand? No

What are strengths of the community? The community has been wonderful to us for many years!

What are weaknesses of the community? We wish there was more comradery between the businesses

Have you interacted with City Hall? If so, how?

How can Hastings improve local business climate?

What community project(s) would benefit business?

K-12

Technical & Community College ★★★★★

Customized Training Programs ★★★★★

Overall Workforce Quality

Public Transportation

Highway Infrastructure ★★★★★

Air Service

Proximity to Suppliers

Recreational Opportunities

Cultural Opportunities

Crime Rate ★★★★★

Housing Supply for Workforce

Lending by local financial institutions ★★★★★

Assistance from local government ★★★★★

Attitude towards business ★★★★★

Permitting/Zoning ★★★★★

Local Taxes



Local fees



**Telecommunications/Broadband
Service**

**Telecommunications/Broadband
Rates**

Electric Rates

Electric Reliability
