



City Council Memorandum

To: Mayor Fasbender & City Councilmembers
From: City Administrator Dan Wietecha
Date: January 3, 2023
Item: Strategic Initiatives

Council Action Requested:

No action necessary. Begin discussion about next round of planning process.

Background Information:

Over the last year-plus, we have used a set of Strategic Initiatives as agreed priorities in order to maintain focus and progress, drive accomplishment, and ensure regular tracking and reporting.

When the City Council approved the Strategic Initiatives in September 2021, they were expected as a guide for the next year to year-and-half. As a matter of practical effect, we are wrapping up that cycle and should begin planning the priorities of the next cycle. As a matter of timing, this matches well with the November election and at least two new Councilmembers in January.

We have organizational business and several workshops planned for early in the year, so I anticipate it will be February or March before we begin the next round of planning.

In planning for the next round, I have several questions about the process:

- Do we work with a facilitator or handle the development process in-house?
- Do we hold a single day-long retreat, a series of shorter meetings, or something in-between?
- To what extent should we continue and build on the existing priorities, and to what extent should they be new?
- Has the reporting been clear and effective?

In the meantime, the Management Team is developing a “Ninety Day World” action plan to focus on key priorities and reporting over the next three months. This will help avoid a gap between the City Council’s two cycles, identify the degree of operational detail for initiatives, and ensure that all departments are working toward and reporting priorities.

The 4th Quarter 2022 report will be presented at the City Council meeting on January 17.

Financial Impact:

n.a.

Committee Discussion:

n.a.

Attachment:

n.a.