



*City Council Memorandum*

**To:** Mayor Fasbender & City Councilmembers  
**From:** Dan Wietecha, City Administrator  
**Date:** September 16, 2024  
**Item:** Arts & Culture Commission – 2024 Budget Expenditures

**Council Actions Requested:**

Informational. No action needed.

**Background Information:**

1. **Artistry in the Air – \$2,000:** The event "Artistry in the Air" will be held at Vermillion Falls Park on September 28th from 1-3pm. It features three musical groups performing while a group of artists are painting Plein Air.
  - a. Harpist Amy Nam \$200, Nick Fox \$200 and The Roe Family Singers \$500.
  - b. There will be 5 to 11 artists painting and we like to provide a payment of \$50 each for participating in the event. \$250 to \$550 depending on the number of artists that show up.
2. **Indigenous Peoples Day – \$1650:** We would like to collaborate with Hastings Public School for Indigenous Peoples Day on October 14th and hire Native American artist Tara Perron to read her book Takoza: Walks With The Blue Moon Girl to the three elementary schools.
3. **Mural Finalists – \$3,000:** The Commission has advanced three artists to create a final proposal for the Civic Arena Mural. The three finalists are: Kada Creative, Greta McLain, and Lili Lennox. Each will receive a \$1,000 stipend to further refine their concept with detailed renderings and final budget amounts.

**Financial Impact:**

Estimated \$6,650, included in 2024 budget.

**Committee Discussion:**

Mural work plan approved by City Council May 20, 2024  
Requested by Arts and Culture Commission Sept 11, 2024

**Attachments:**

9/12/2024 email to mural finalists

**Elisabeth Lee**

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**From:** Steven Read <stevenjohnread@gmail.com>  
**Sent:** Thursday, September 12, 2024 9:31 AM  
**To:** Elisabeth Lee; Barb Hollenbeck  
**Subject:** Draft email for the 3 moving on, let me know if there needs to be edits  
**Attachments:** fw9 2024.pdf

Congratulations!

The Hastings Arts and Culture Commission is proud to be reaching out to you, to let you know you have been selected to move forward in our selection process. We were all impressed by your history of work and how you use color to create impactful and beautiful work. Below are details about the process going forward. Attached is a W9, please fill it out and return it to us so we can issue you a check for the \$1000 for this set in the process.

***Timeline***

- Finalists submit full proposals by October 25, 2024
- Selected Artists are notified by **November 15, 2024** (this is a change from the initial call to line up better with the commission's meeting schedule.
- Work must be installed by Nov 1, 2025

***Expectations of final proposal***

The final proposal must have these two parts, a rendering of the mural with scale and/or showing placement on the side of the building.

A budget breaking down materials, labor and installation. Budget for the project must fall between \$40,000 to \$60,000.

***Specific Parameters***

- The mural must be rendered onto a material that can be attached to the exterior surface of the building. The building consists of concrete fins that are completely unsuitable for painting, and for clean visual communication.
- Proposed materials must be durable/maintenance free and able to withstand the outdoor location.
- Finished artwork must be permanent and designed to last in the elements.
- Mural should be readable and visible by motor vehicles passing on Hwy 61.
- The design should be suitable/acceptable for public viewing by all ages and can not include any branding.
- The design **MUST** prominently include “**Welcome to Hastings**” of similar message and also include “**Hastings Civic Arena**”
- The system to attach the mural substructure to the wall must be included in final designs.

- The wall on the Hastings Civic Arena is quite large, (dimensions). The mural does not need to encompass the whole wall, but placement of mural on the wall must be taken into consideration within the designs.
- Artist/s will work with City of Hastings staff to ensure adherence to safety codes and engineering requirements.

***Selection Criteria***

- Design will be evaluated on the following criteria:
- Welcoming nature of the design
- Incorporation of theme,
- Design aesthetic,
- Installation of artwork on the side of the building
- Must be willing to sign an artist project agreement
- The Hastings Arts & Culture Commission will convene to select the proposals and present them to the Parks Department and then to the City Council and Mayor for final approval.

Thank you again for your submission. We are eagerly looking forward to seeing the final proposals. If you have any questions please feel free to reach out!

Best,

The Hastings Arts and Culture Commission